

SAFETY RECALL CAMPAIGN LT-Z400K9, LT-Z400ZK9 RECTIFIER REPLACEMENT

Dear Suzuki Owner,

March 2, 2011

This notice is sent to you in accordance with the requirements of the Consumer Product Safety Act.

What is the reason for this notice?

Suzuki Motor Corporation has decided that a defect which relates to product safety exists in the above-listed ATVs. In cooperation with the U.S. Consumer Product Safety Commission, Suzuki Motor Corporation is conducting a Safety Recall Campaign for these ATVs.

ALL 2009 MODEL YEAR LT-Z400 QuadSport ATVs ALL 2009 MODEL YEAR LT-Z400Z QuadSport ATVs

According to our records, you are the owner of one of these affected ATVs.

What is the problem?

Some rectifier assemblies installed on the affected models may have a condition which can cause the internal circuit board to fail in service due to excessive heat. Should this occur, insufficient charging current will be available to the battery. If the battery becomes excessively discharged, the engine may not be able to start, or may stall. Engine stalling while riding may increase the risk of a crash. To ensure safety and customer satisfaction we are initiating a safety recall campaign to replace these affected rectifier assemblies

AWARNING

Operating your ATV without having the recall service performed may increase the risk of a crash.

DO NOT OPERATE YOUR AFFECTED ATV

To minimize the risk of a crash, do not ride, or allow anyone else to ride your ATV until this recall service has been completed.

What is Suzuki doing to solve the problem?

Your dealer will replace the rectifier assembly on your ATV. This procedure is very simple and only takes approximately 1 hour to complete. There will be no charge to you for any recall service related parts or labor.

What should you do?

Bring your ATV to your dealer. To aid your dealer and Suzuki, make sure you are prepared for the recall service by taking the following steps:

- Contact your Suzuki dealer as soon as possible to set up an appointment for the recall service before you bring your ATV in for the repair.
- Clean your ATV thoroughly, so your dealer can perform the recall service quickly and efficiently. This will aid in the repair process.
- When you transport your ATV to the dealership, take care to protect it from damage and load it per the recommendations in the ATV's Owner's Manual.
- Bring this letter and card with you to help your dealer process the claim.

Customer reimbursement for prior rectifier assembly replacement:

If you have paid for the prior replacement of a rectifier assembly, you may be eligible for reimbursement. Suzuki's reimbursement plan covers the cost of the rectifier assembly, associated parts, labor and in some circumstances miscellaneous charges. Request reimbursement for a previous repair by contacting your Suzuki dealer.

Please note the following:

- Reimbursement is limited to Suzuki's MSRP for parts and the published flat rate time for labor.
- To be eligible for reimbursement you must supply documentation which contains the cost of parts and labor for the previous repair, such as copies of repair orders or parts receipts.
- Repairs made more than 10 days after the date of this notification letter will not be eligible for reimbursement.

What to do if you receive this letter in error?

This notice was mailed to you using the most current information we have available. If you no longer own the Suzuki ATV described on page one of this letter, please complete and return the enclosed postage paid reply card to American Suzuki Motor Corporation and forward this information to the current owner (if known).

Who to contact if you experience problems?

Your Suzuki dealer can provide you the fastest response to your questions or concerns about the rectifier assembly replacement campaign. If you have any difficulty with this recall campaign you may contact the American Suzuki Motor Corporation Customer Service Department for assistance using the direct Customer Service telephone line at (714) 572-1490 during the hours of 8:30 am to 4:45 pm Pacific Time. Please have your Vehicle Identification Number (VIN) ready when calling. You may also leave a brief message at (800) 444-5077 and a representative from the American Suzuki Motor Corporation Customer Service Department will contact you.

We apologize for any inconvenience this recall campaign causes you. We hope you understand that your safety, satisfaction and riding pleasure are important priorities for Suzuki.

Sincerely, American Suzuki Motor Corporation